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The Europeanization of migration policy; the Schengen Acquis between the priorities of legal harmonization and fragmentation.

Fischer, Robert. (European university studies. Series 31; political science; v.616)

Peter Lang Publishing Inc, ©2012 122 p. \$19.95 JV7590 978-3-631-63125-6

A senior inspector with the German Federal Police, Fischer has been a participant and team leader in several police operations in the European Union since 2003. He explains the influences shaping the European asylum and migration law through the systematized concept of Europeanization, and explores mutual interaction between model building and legal harmonization in European migration policy. The Schengen Acquis is an area free travel without passports between European countries. The study is not indexed. (Annotation ©2013 Book News Inc. Portland, OR)

Fallen sports heroes, media, & celebrity culture.

Ed. by Lawrence A. Wenner.

Peter Lang Publishing Inc, ©2013 381 p. \$39.95 GV706 978-1-4331-1298-0

Scholars and practitioners of sports, information, and media cite case studies of disgraced athletes to explore the larger context of celebrity and media in the US and elsewhere. The topics include athletic heroic acts and living on the moral edge, the framing of Marion Jones as golden girl and American fraud, gender verification and South Africa's Caster Semenya, postcolonial cricket celebrity Harbhajan Singh and the revenge narratives, and sportscasters falling from grace and saving face. (Annotation ©2013 Book News Inc. Portland, OR)

Foreign news on television; where in the world is the global village?

Ed. by Akiba A. Cohen.

Peter Lang Publishing Inc, ©2013 391 p. \$42.95 PN4784 978-1-4331-1689-6

Involving 30 participating scholars from 17 countries, this study was conducted from 2008 to 2011; it involved several stages in an innovative sequence. Rather than beginning with interviews with news industry professionals who make the decisions about foreign content, the study instead began with analysis of the content itself and then proceeded to analysis of audiences (via opinion surveys). Finally, the gatekeeping journalists were interviewed with regard to the empirical findings — whether they could have guessed at audience perceptions, for example. Cohen (emeritus, communication, Tel Aviv U., Israel; and communications research, Yezreel Valley College, Israel) provides clear prefatory and introductory information. (Annotation ©2013 Book News Inc. Portland, OR)

Forty years of BBC radio news; from the swinging sixties to the turbulent noughties.

Luscombe, Anya.

Peter Lang Publishing Inc, ©2013 223 p. \$54.95 PN5124 978-3-631-62759-4

Drawing on interviews and a study of BBC documents, style guides, and output, Luscombe (English, journalism, media studies, Utrecht U., The Netherlands) examines how BBC radio journalists define the characteristics of radio news and their communication goals. With reference to sociological and linguistic concepts, she looks at how audiences are understood as well as methods and strategies in radio news, and changes that have occurred over the last 40 years. (Annotation ©2013 Book News Inc. Portland, OR)

The gender dance; ironic subversion in C.S. Lewis's cosmic trilogy.

Hilder, Monika B. (Studies in twentieth-century British literature; v.11)

Peter Lang Publishing Inc, ©2013 222 p. \$81.95 PR6023 978-1-4331-1935-4

The literature on C.S. Lewis is vast, but the prefatory comments by a scholar in the field, Matthew Dickerson (Middlebury College), identify this work as a distinctive contribution. Hilder (English, Trinity Western U.) specializes in children's and fantasy literature. Her study sidesteps conventional notions of Lewis's attitudes toward women and finds instead a layered complexity, which she clearly explicates. (Annotation ©2013 Book News Inc. Portland, OR)

Girls' sexualities and the media.

Ed. by Kate Harper, Yasmina Katsulis, Vera Lopez and Georganne Scheiner Gillis. (Mediated youth; v.23)

Peter Lang Publishing Inc, ©2013 297 p. \$39.95 HQ27 978-1-4331-2275-0

In an anthology based on a seminar held at Arizona State U. in 2010, campus scholars introduce the seminal idea treated by de Beauvoir in *The Second Sex* (1949) that becoming a woman is a social construction. International contributors from the humanities, social sciences, history, cultural studies and gender studies critically reflect on the construction of sexualities in the context of girls' use, representation and self-representation in historical and contemporary media, and media literacy projects to battle sexism and sexualization. For example, one author questions the HPV vaccine marketing campaign's self-empowerment motive. (Annotation ©2013 Book News Inc. Portland, OR)

Global interactions in English as a lingua franca.

Poppi, Franca. (Linguistic insights; v.168)

Peter Lang Publishing Inc, ©2012 249 p. \$79.95 PE1073 978-3-0343-1276-9

There has been much study of the English that speakers of different first languages use when English is their preferred or necessary medium of communication, says Poppi (English language and translation, U. of Modena, Italy), but little attention has been paid to written English as a lingua franca (ELF). She shows how it is adopted and adapted by users from different lingua-cultural background when they communicate in the written mode. Her topics include the news discourse and ELF membership in *The Hindustani Times*, and *The Baltic Times*, communicating in business contexts, the language of corporate websites, politeness strategies and cultural differences in email communications, and internal corporate emails in a company that operates internationally. (Annotation ©2013 Book News Inc. Portland, OR)

Grammar in cross-linguistic perspective; the syntax, semantics, and pragmatics of Japanese and Chinese.

Ed. by Teruhiro Ishiguro and Kang-kwong Luke. (Linguistic insights; v.57)

Peter Lang Publishing Inc, ©2012 304 p. \$94.95 P207 978-3-03911-445-0

East Asian linguists, some now working or studying outside the region, compare core features of the two languages. Their topics include tag-questions in Mandarin Chinese, focus-driven semantic reflexivity in Japanese, the Japanese particle *na* as a marker of the speaker's subjective judgement