

# Changing the Organizations' Strategic System

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*The term «enterprise strategy» is used in most of the cases, but a company can have multiple strategies. The strategies build a «strategic system»; this implies the existence of non-randomly connections between the strategic options that are considered for each and every strategy. This article's purpose is to identify the strategy types that a company needs in order to operate, resulting strategic options, how to identify these options and what methods are used to evaluate strategies.*

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